

19th NHMA NATIONAL RALLY



Featuring:
“STEAMING UNDER THE SOUTHERN CROSS”

THE EVENT

Every 2 years the National Historical Machinery Association in conjunction with local clubs holds a National Heritage Machinery Rally. 2025 will see the event being held at the **Historic Jondaryan Woolshed**.

The plan is to hold the **largest Heritage event of this type in the Southern Hemisphere**. We have had a huge response from the heritage machinery world with accommodation being booked from the day the event was announced.

We will have over **500 exhibits from across Australia**. The special feature will be “Steaming under the Southern Cross” bringing together over 40 magnificent steam powered giants from our industrial past.

We estimate **over 20,000 visitors** will attend the event over the 10 days of the combined event.

We have the support of the Toowoomba Regional Council who operate the Jondaryan Woolshed. They have offered us their help with many aspects of the event including marketing and site management.

Now we need your help. We have put together a sponsorship program to suit different sized businesses. What we really want is for you to guide us with **what we can do for you!**



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 Info@susci.com.au
 facebook.com/2025NHMANationalRally
264 Jondaryan Evanslea Rd, Jondaryan QLD 4403

NHMA National Rally 2025 Sponsorship Program

PLATINUM PACKAGE

- ✓ *Large exhibit / display inside Jondaryan Woolshed grounds sponsors preferred location.*
- ✓ *Promotion on all relevant literature outdoors and indoors.*
- ✓ *Mentioned on all media including social media advertisement.*
- ✓ *Printing of company name on Event program / flyers and all printed materials including editorials.*
- ✓ *An award or prize in the "Name of" sponsored by for winner of best club display.*
- ✓ *Free entry tickets x 20 approx.*
- ✓ *Open use of outdoor signage*
- ✓ *Use of advertising literature in rally/welcome pack*
- ✓ *Full page advertisement in Collectable Souvenir Program*

\$15K



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GOLD PACKAGE

- ✓ *Large exhibit / display inside Jondaryan Woolshed grounds, sponsors preferred location.*
- ✓ *Promotion on place mats and program literature.*
- ✓ *Mentioned on Social media advertisement and outdoor signage.*
- ✓ *Printing of company name on Event program / flyers and all printed materials including editorials.*
- ✓ *An award or prize in the “Name of” sponsored by for winner of best junior exhibitor.*
- ✓ *Free entry tickets x 10*
- ✓ *Use of advertising literature in rally/ welcome pack*
- ✓ *Half page advertisement in Collectable Souvenir Program*

\$10K



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SILVER PACKAGE

- ✓ *Appropriately sized display inside Jondaryan Woolshed grounds at an agreed location*
- ✓ *Promotion on place mats and program literature.*
- ✓ *Mentioned on Social media advertisement.*
- ✓ *Selective use of outdoor signage*
- ✓ *Free entry tickets x 6*
- ✓ *Use of advertising literature in rally/ welcome pack*
- ✓ *Quarter page advertisement in Collectable Souvenir Program*

\$5K



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BASIC PACKAGE ONE

- ✓ *Free entry tickets for 4 people*
- ✓ *Mentioned on Social media advertisement.*
- ✓ *Selective use of outdoor signage*
- ✓ *Sponsorship logo on place mats and program*
- ✓ *Use of advertising literature in rally/ welcome pack*
- ✓ *Advertisement in Collectable Souvenir Program*

\$2.5K

BASIC PACKAGE TWO

- ✓ *Free entry tickets for 2 people*
- ✓ *Mentioned on Social media advertisement.*
- ✓ *Selective use of supplied outdoor signage*
- ✓ *Sponsorship logo on place mats and program*
- ✓ *Supply of items to raffle at NHMA rally gala dinner*
- ✓ *Use of supplied advertising literature in rally/ welcome pack*
- ✓ *Advertisement in Collectable Souvenir Program*

~\$2.5K or Products



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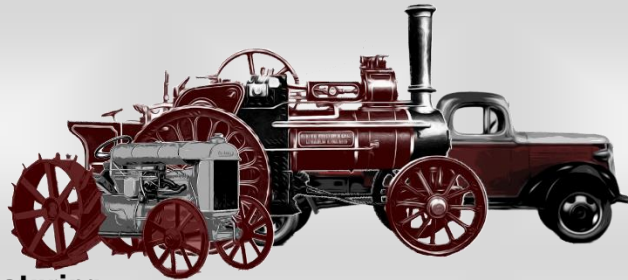
OPEN PACKAGE

Anything and Everything – Let us know what you're looking for!

\$ Up to you!

We look forward to working with you as sponsors to make this event a huge success and an event that will be talked about for years to come.

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